



*A Design Research
Event endorsed
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**CHARTERED
SOCIETY OF
DESIGNERS**

Tuesday 6th May 2008



Designing for the 21st Century

ECiD



emergent objects



The Open
University

Royal College of Art **Society**



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The Programme: More is More 2 - 4D Product Design for the Everyday

Topic Leaders: Alec Robertson (ECiD2) and Professor Lizbeth Goodman (SMARTlab)

Venue: DANA Centre, Science Museum, London

- 1.00pm Registration
1.30pm Welcome:
Professor Lizbeth Goodman, Director: SMARTlab and Alec Robertson (ECiD2)
Introduction : ECiD Cluster Leader: Professor Jeffrey Johnson
- 2.00pm **STIMULUS TALKS**
Stimulus 1: Embracing Complexity in Design: The 4D perspective - Alec Robertson
Stimulus 2: Foresighting: Games and Cultural Practice - Suzanne Stein
Stimulus 3: Universal Design Ethos: MAGIC Innovation Centre team: Complexity in Games design for non-standard users - Lizbeth Goodman with Vicky Munsell & Genaro Robolledo-Mendez
Stimulus 4: Camille Baker & Dr Marc Price (BBC R&D)- Mediating into Clarity and Complexity: The BBC Somatics & Informatics Project
- 3.30pm Coffee Break
- 4.00pm **SERENDIPITY SYNDICATES: Design Research Connections (Parallel Workshops)**
S1 - How can the methods of complex systems science inform digital games designers?
Leaders: Turlif Vilbrandt, & Dula Al Zakwani
S2 - How can 'play' design in digital games inform research into complex systems?
Leaders: Kristyna Nyzell & Zoe Akamiotaki
S3 - How can we create complex adaptive educational digital games?
Leaders: Fiddian Warman & Dr Esther Maccallum-Stewart
S4 - How can complexity help us understand the enabling conditions of creativity and design?
Leader: Dave Everitt and Dr Bret Battey
S5 - How can complexity theory be applied to design-arts practice in general?
Leaders: Dr Sophie Lycouras (EO2) and Professor Eve Mitleton Kelly (ECiD2)
- 5.00pm 8 minute Syndicate reports
- 6.00pm Buffet
Networking Soiree launched by Frank Peters (CEO of the *Chartered Society of Designers*)
- 7.00pm STANZA on Complex Screens & The Outernet, led by David Dunkley Gyimah
- 7.30pm Keynote Speaker MONGREL on Telephony & Complexity
Music/club/software jam-dance party
- 9.30pm Close